



martha d. langer

- Freelance Designer 2000 - present
- work includes print collateral, web design, advertising, trade show materials & signage, as well as corporate identity
 - start to finish project management: from initial client consult to direct collaboration with print and development vendors to produce a quality product that is on time and within budget
 - clients include Brown University, Landmark Medical Center, Adler Pollock & Sheehan, PharMerica and Rhode Island Golf Association
- Creative Director QualityMetric, Lincoln, RI | 1999 to 2001
- art direction of corporate identity, collateral and web design for international science-based company
 - production and print coordination of corporate materials, large scale digital output, tradeshow and presentation materials. Included collateral design for national product launch, National Press Club, Washington, DC
- Graphic Designer Image Design Company, Wakefield, RI | 1995 to 1999
- print design
 - direction of commercial photography
 - responsibilities included design and installation of national tradeshow exhibit. complete with digital presentation, backlit display, original logo and collateral materials, as well as direction of photography at two New York-based facilities
 - development of all in-house advertising, including current corporate identity
- Education RISD | Advertising & Design, 2002
- Providence College | BA, Humanities, with Fine Art Minor, 1992
- Technical Adobe Creative Suite, Microsoft Office, SquareSpace, Wordpress and WIX, Constant Contact, all social media outlets
- Community
- Board member, Summer's End, East Greenwich | 2018
 - Women's Circle, McAuley Ministries | 2014 - present
 - Mentor, East Greenwich High Senior Projects Program, Bay View Academy School to Career Internship Program | 2008 - present
 - Pro bono clients include East Bay Community Action Program, McAuley Ministries and The Burke Fund

References available upon request

pearinkdesign.com

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